

Say hello to the  
Wayne Ovation™<sup>2</sup> fuel dispenser



**Wayne**  
FUELING SYSTEMS

The Ovation<sup>2</sup>  
fuel dispenser —  
it just might be  
Perfection<sup>2</sup>.



# First impressions matter.

Whether in a busy metropolitan area or a quiet rural neighborhood, store owners are competing with each other for their share of the billions of gallons of gasoline used in North America each year.\* Ensuring you get your share of that traffic requires having loyal customers that return week after week.

## Loyal customers start at the pump.

When a customer has a great fueling experience — one that is clean, fast, secure, and friendly — they're not only more likely to return, they step inside for a soda, magazine, lottery ticket, or candy bar. The Ovation<sup>2</sup> fuel dispenser is easy to use and just as easy to own ... it's durable and easy to maintain while integrating flawlessly into your IT and payment systems. The Ovation<sup>2</sup> fuel dispenser just might be Perfection<sup>2</sup>.

**Put North America's most attractive, technologically advanced fuel dispenser to work on your forecourt, and show your customers the value of a "perfect" fueling experience.**

[wayne.com](http://wayne.com)

60% of C-store customers never  
set foot inside the store.\*\*

The sleek styling and easy-to-use interface of Ovation<sup>2</sup> fuel dispensers make an outstanding first impression, and the available media options help drive more customers in-store.

\* Energy Information Association  
\*\* National Association of Convenience Stores



The Ovation<sup>2</sup> fuel dispenser is the most advanced fuel dispenser Wayne Fueling Systems has ever released in North America. Its combination of robust construction, sleek styling, leading payment technology, and user-friendly design make it the smart and easy choice for your forecourt.

In short, the Ovation<sup>2</sup> fuel dispenser provides you the ability to run your store the way you want to run it — taking good care of your customers, avoiding unwanted hassles and maximizing profits along the way. Regardless of what you want from a fuel dispenser, the Ovation<sup>2</sup> fuel dispenser delivers.

**DURABILITY** | **VISIBILITY** | **SERVICEABILITY** | **CAPABILITY** | **USABILITY** ►

# Ovation<sup>2</sup>



The Ovation² fuel dispenser —  
it just might be Perfection².

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## DURABILITY

### Ready to withstand anything the world throws at it.

Your fuel dispensers have to stand out in the elements day after day, for years at a time — in the heat of an Arizona summer, the humidity of a Seattle spring, or the brutality of a Minnesota winter. They have to be ready to operate perfectly 24 hours a day, seven days a week. The Ovation<sup>2</sup> fuel dispenser is up to the challenge. The dispenser features a more streamlined bezel design introducing tempered glass and metal on high-touch areas. Additionally, all-metal columns protect against careless customers, swinging car doors, or whatever else the world may throw at it.



## VISIBILITY

### High brandability. High styling. High engagement.

A customer has to notice your store before they are comfortable visiting it. Your fuel dispensers are the first line of service and engagement for nearly every customer that visits you. And because of that, they should carry your brand loud and strong. And they should do so in a way that is modern and pleasing to the eye. The entire package — shape, style, branding, and design working together — tells the world that you're friendly, clean, up-to-date, and ready to do business with them.

Ovation<sup>2</sup> fuel dispensers are designed to do exactly that. Each unit features 25% more brandable space than previous Wayne dispensers — including a two-tone bezel and side-column branding options — helping to engage your customers right from the road. And the sleeker, slimmer styling helps to show your customers that your store is clean, modern, and friendly.



## SERVICEABILITY

### Accessible, updatable, and easy to own.

Keeping your fuel dispensers up and running at peak efficiency is important to both you and your customers. And Ovation<sup>2</sup> fuel dispensers have been engineered to help make routine maintenance and technology updates as easy as possible.

And as payment and media technology evolve, your Ovation<sup>2</sup> dispensers are engineered to evolve right along with them. Updating your dispenser is simple with easily configurable and interchangeable parts. Calibration is a one-step process that can be done quickly, and changing the paper is easy for any attendant to do — Ovation<sup>2</sup> features the most accessible printer roll on the market. And of course, each unit is compliant with the latest payment technology standards.

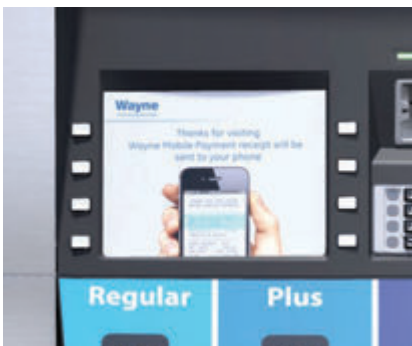


## CAPABILITY

### Advanced technology that drives profit.

It's important that any piece of technology you bring into your operation is compatible with your surrounding infrastructure and the way you want to do business. That's especially important with new fuel dispensers because they need to integrate directly with your operation.

Ovation<sup>2</sup> fuel dispensers offer industry-leading “under-the-hood” technologies including a choice of meters to best match your fuel demands, flexible alternative fuel solutions, and a range of payment solutions to meet your current and future needs. You also have the choice of a variety of high-end media capabilities and other customer interactive features — all designed to help drive customers from the pump and into your store. So regardless of the specific needs of your operation, Ovation<sup>2</sup> can be tailored to fit the exacting standards of your forecourt.





The Ovation² fuel dispenser —  
it just might be Perfection².



## USABILITY

### Friendly, secure, and easy to use.

Like an ATM or other self-serve technology, a fuel dispenser must be intuitive. The design should enable and streamline the transaction while employing privacy and security features that help your customers feel comfortable. Those customer-focused characteristics are at the core of the Ovation<sup>2</sup> fuel dispenser design.

Ovation<sup>2</sup> fuel dispensers can guide motorists through their fuel stop from start to finish. Each unit is designed to make a clean, friendly first impression. Then Ovation<sup>2</sup> dispensers lead your customer through each step in the process, from swipe, to selection, to “See you again soon.” All in the only fully ADA-compliant dispenser on the market.

And because privacy is at the forefront of everyone’s mind, we’ve engineered the Ovation<sup>2</sup> dispenser to help guard your customers against the ever-present threat of fraud. Recessed soft-key panels and other physical design characteristics, combined with state-of-the-art security technologies provide unmatched peace of mind and protection.



- ▶ Learn more about what Wayne Ovation<sup>2</sup> fuel dispensers could mean to your forecourt by contacting your Wayne representative or by visiting [wayne.com](http://wayne.com).

# Ovation<sup>2</sup>

The Wayne Ovation<sup>2</sup> fuel dispenser is available in multiple configurations to fit the exact needs of your operation. Contact your representative for specifics on pricing and availability.

\* Warranty:  
Please review Standard Warranty terms (available on Waynesby) prior to order

Please contact your Wayne New Equipment Customer Solutions Account Representative with any questions about Ovation dispenser standard warranty

Extended Warranty:  
Please contact your Wayne New Equipment Customer Solutions Account Representative

Dispenser extended warranties must be ordered at the time of dispenser order

\*\* Dispenser w/ EPP includes EPP keypad and standard card reader.

iX Pay Secure Mag Card Reader is an option replacing the standard card reader

iX Pay Hybrid Chip Card Reader is an option replacing the standard card reader; activation of EMV software requires POS providers to support iX Pay EMV XML-based protocol and TCP/IP connectivity to the dispenser; payment processing network must also support EMV card transactions

† Xflo Meter, E85, E25, B20 compatibility, Wayne VAC and Healy VAC are not available for order on single-sided models

†† Wayne Scan, WayneTRAC, & Dual Unit Price Posting options are customer specific; please contact your Wayne New Equipment Customer Solutions Account Representative prior to order

††† Wayne Connect IP-485 Network Solution requires one in-dispenser module per dispenser and one in-store server per site. For additional information please reference the Security and Advanced Technology section

‡ 63" valance is standard; 51" valance is available for select brands – requests for 51" valances in different brand specifications must be reviewed by the Wayne Graphics department; Ovation dispenser valances are not available for Chevron, Texaco, Shell, BP, or Valero

‡‡ Multihose blending option requires Eco Fuel / E85 compatibility

‡‡† Wayne TAP Contactless/NFC Reader only available on iX Pay secure payment-equipped dispensers; POS integration is required to implement the contactless and NFC-related CAT protocol extensions enabled by the reader. Additionally, minimum iX Pay secure payment software version and iX™ board dependencies exist; please contact your Wayne New Equipment Customer Solutions Account Representative with any questions prior to order

† E25/B20 Compatibility: Available to order on iMeter with B20/E25 starting July 1st, 2014. Xflo with E25 available to order on July 1st, 2014. Xflo with B20 available to order on September 1st, 2014.

‡ Ovation2 LX features include a curved lower door, green lighted transaction flow indicators, green 15 LED PTS buttons capable to be programmed with product specific blink rates.

The LX option no longer includes a curved dome. However, the dome is still available as an add-on option to LX. An enhanced LX feature set will be announced at a later time.

The Ovation<sup>2</sup> fuel dispenser — it just might be Perfection<sup>2</sup>.

● STANDARD  
○ OPTIONAL

Ovation<sup>2</sup>  
fuel dispenser



Ovation<sup>2</sup> LX  
fuel dispenser



<b>Hydraulic Configs</b>		
Remote Dispenser	●	●
Non-Blending	UP TO 3 PRODUCTS (UNIHOSE)	UP TO 3 PRODUCTS (UNIHOSE)
Standard Blending	UP TO 5 PRODUCTS	UP TO 5 PRODUCTS
Dual Hose Blending	ON E85 BLENDER	ON E85 BLENDERS
<b>Meter Options</b>		
Max No. of Meters	3	3
Wayne iMeter Fuel Meter	●	●
Wayne Xflo Fuel Meter †	○	○
<b>Fuel Types</b>		
E10 Listed	●	●
E25 Listed	●	●
E85 Listed	○	○
B5 Listed	●	●
B20 Listed	○	●
Additive Blending	○	○
<b>Hose Handling</b>		
Hose Retractor	○	○
<b>Payment Options</b>		
iX Pay EPP	●	●
iX Pay Secure Mag Card Reader **	○	○
iX Pay Hybrid Chip Card Reader **	○	○
Wayne TAP Contactless/NFC Reader ‡‡	○	○
Wayne SCAN ††	○	○
WayneTRAC ††	○	○
Wayne Connect In-dispenser Module †††	○	○
		INCLUDED IN LX MEDIA PACKAGE
Ethernet Switch	○	○
<b>Customer Interface Options</b>		
5.7" Monochrome QVGA	●	N/A
5.7" Color QVGA	○	●
10.4" VGA Screen	○	○
		INCLUDED IN LX MEDIA PACKAGE
Dual Unit Price Posting ††	○	○
Intercom Speaker	○	○
Media Speaker	○	○
		INCLUDED IN LX MEDIA PACKAGE
Intercom Call Button	○	○
Stop Button	○	○
12-Button Preset Keypad	○	○
Authorize Keyswitch	○	○
<b>Security &amp; Safety Options</b>		
Dispenser Secure Access Bezel	○	○
		INCLUDED IN LX SECURITY PACKAGE
Dispenser Secure Access Lower Door	○	○
		INCLUDED IN LX SECURITY PACKAGE
Secure Lock	○	○
		INCLUDED IN LX SECURITY PACKAGE
<b>Vapor Recovery Options</b>		
Balance Vapor Recovery	○	○
Wayne VAC †	○	○
Healy VAC †	○	○
ISD Flow Meter (for Healy VAC with Veeder Root)	○	○
ISD Flow Meter (for Balance with Veeder Root)	○	○
<b>Graphics &amp; Exterior Options</b>		
Enhanced PTS Lighting	N/A	●
Transaction Flow Indicators	N/A	●
LX Dome (requires LX Option)	N/A	○
LX Dome Topper Bracket (requires LX Option)	N/A	○
LX Contoured Hydraulic Door	N/A	●
Standard Valance ‡	○	○
Narrow Valance ‡	○	○
Lighted Valance Conduit	○	○
Stainless Steel Doors	○	○
Stainless Steel Bezel Trim	○	○
Stainless Steel Side Column Trim	○	○
Dispenser Weather Sleeve	○	○
Pedestal Base	○	○

Wayne has been manufacturing quality fuel dispensers and related technology for more than 120 years. Our people and partners are proud of the products we make and the services we provide.

As one of the founders in the industry, Wayne has a long history of fuel dispenser innovation. The Wayne Ovation<sup>2</sup> fuel dispenser is not only the best fuel dispenser we've ever made ... we think it's the best one anyone has ever made.





**Wayne**  
FUELING SYSTEMS

Austin, Texas, USA | Malmö, Sweden | Rio de Janeiro, Brazil | Shanghai, China

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