

## 2019 CITGO DISPENSER PROGRAM

# SAVE UP TO \$3,000 PER DISPENSER

Keeping current with rapidly changing payment technology and requirements doesn't have to be overwhelming or break the bank. With the affordable CITGO dispenser program, you can replace your equipment or retrofit your hardware in order to be EMV compliant, mobile ready and offer the payment options customers want and expect.

### ACT FAST!

**Incentives available on first 3,000 dispenser claim forms submitted.**

### New Dispensers

Up to \$3,000 savings per dispenser



### Retrofit Kits

\$1,000 savings per dispenser



### New Dispenser Program

#### Qualifying Dispensers

Wayne Ovation<sup>2</sup>

Wayne Helix

\*\*Gilbarco 700 Series

Bennett Pacific Series

#### Incentive\*

\$3,000

\$3,000

\$3,000

\$2,000

\*To qualify for the full incentive amounts, dispensers must be purchased from Wayne or Gilbarco through this program. Dispensers not purchased through this program will qualify for \$2,000.

\*\* Only equipment purchased under the CITGO program after Nov. 1, 2018 is eligible for the full \$3,000. Equipment purchased prior to that date receive \$2,750.

### Retrofit Program

#### Qualifying Dispensers

Wayne Vista 4

Ovation (All Models)

Helix (All Models)

Gilbarco 700 Series

Gilbarco 500 Series

#### Incentive

\$1,000

\$1,000

\$1,000

\$1,000

Dispenser models not listed above DO NOT qualify for the incentives. Diesel-only dispensers do not qualify. Contact your Brand Manager or TSM for qualification criteria.

### Requirements

- Available to new and existing CITGO-branded locations.
- New dispensers and retrofit kits must be **EMV** and **NFC** capable.
- Location must be actively processing on the CITGO POS Network.
- Must be a Club CITGO Premium location (offering deals, rewards and sweepstakes).
- Location must have achieved a passing score on the previous 4 quarters of Trimark of Excellence Mystery Shops.

### Reimbursements

- Marketer must complete a simple program agreement upon installation.
- Incentives will be issued for equipment invoiced and installed between Jan. 1, 2018 and Dec. 31, 2019.
- Incentives available on first 3,000 dispenser claims submitted.

### Questions

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