

2024 CITGO Dispenser Program

SAVE UP TO
\$5,000
PER DISPENSER

ACT FAST!

Incentives available on first 3,000 dispenser claim forms submitted.

New Dispensers
Up to \$5,000 savings per dispenser



Retrofit Kits
\$1,000 savings per dispenser



New Dispenser Program

Qualifying Dispensers	Incentive*
Wayne Anthem	\$5,000
Wayne Ovation2	\$3,000
Wayne Helix	\$3,000
Gilbarco Encore 700 Series	\$3,000
Bennett Pacific Series+	\$3,000

*To qualify for the full incentive, dispensers must be purchased from Wayne or Gilbarco through this program. Dispensers not purchased through this program will qualify for the base incentive amount as noted on the 2024 CITGO Dispenser Program Incentive Form.

+Bennett dispensers and retrofits only EMV compatible with Verifone Commander POS products.

Retrofit Program**

Qualifying Dispensers	Incentive
Wayne Vista 4	\$1,000
Ovation (All Models)	\$1,000
Helix (All Models)	\$1,000
Gilbarco 700 Series	\$1,000
Gilbarco 500 Series	\$1,000

Outdoor Payment Terminals

Invenco-i2++	\$1,000
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**Dispenser models not listed above DO NOT qualify for the incentives. Contact your Brand Manager or TSM for qualification criteria.

++Lease solution works on any dispenser listed above

EXTENDED THROUGH 2024!

Keeping current with rapidly changing payment technology and requirements doesn't have to be overwhelming or break the bank. With the affordable CITGO dispenser program, you can replace your equipment or retrofit your hardware in order to be EMV compliant, mobile ready and offer the payment options customers want and expect.

Invenco-i2 lease solution now qualifies for \$1,000 retrofit incentive.

Requirements

- ▶ Available to new and existing CITGO-branded locations.
- ▶ New dispensers and retrofit kits must be **EMV** compliant and **NFC***** capable.
- ▶ Effective September 1, 2021, diesel only dispensers are eligible if they are branded CITGO.
- ▶ Location must be actively processing on the CITGO POS Network.
- ▶ Must be a Club CITGO Rollback location.
- ▶ Location must have achieved a passing score on the previous 4 quarters of Trimark of Excellence Mystery Shops or be a newly branded CITGO.

***NFC capable does not apply to NJ

Reimbursements

- ▶ Marketer must complete dispenser checklist, provide supporting documents and images and submit to TSM or brand manager.
- ▶ Incentives will be issued for equipment invoiced and installed between Jan. 1, 2019 and Dec. 31, 2024.
- ▶ Incentives available on first 3,000 dispenser claims submitted annually.

Questions

CITGO Brand Managers

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