

Gilbarco Veeder-Root Dispenser Program for CITGO Marketers and Retailers



CITGO and Gilbarco Veeder-Root (GVR) present this exclusive program to CITGO Marketers and Retailers to purchase new dispensers at reduced pricing to help prepare your sites for the October 2020 EMV deadline. The CITGO program allows you to work directly with your local GVR distributor, who will assess your needs and costs for your location.



Dispensers must be ordered by November 15, 2020, and shipped by December 31, 2020.

Encore[®] 700 S is the industry's most durable and proven fuel dispenser that will support your business for the years ahead. Gilbarco's dispensers offer the flexibility needed to upgrade as technology continues to evolve and improve.

E700 S dispensers come standard with **FlexPay™ IV CRIND** with full EMV and PCI PED certification. FlexPay™ IV provides the easiest and most integrated secure payment solutions to prolong the life of your dispensers with payment compliance and a modern design.

The CRIND comes with a **FlexPay™ Hybrid Card Reader** that accepts both magnetic stripe cards and EMV chip cards to provide your customers protection through data encryption as well as innovative physical security features.

Ask your distributor for details.



Contact your local Gilbarco
Distributor with the code CITGO2020

Suggested Retail Price

Base Unit Pricing	NN1 (3+0)	NL1 (3+1)
700 S Dispenser	\$15,999	\$16,999
5.7" Color Screen	Included	Included
Contactless Card Reader	Included	Included
DCM	Included	Included
Catlow Hanging Hardware	Included	Included
Brand Image	Included	Included
Invoice Price	\$15,999	\$16,999
CITGO Rebate Incentive	-\$3,000	-\$3,000
Net Price	\$12,999	\$13,999

- + Base prices shown do not include freight or tax.
- + Suggested retail price.
- + Option to upgrade to a 10.4" color screen with an 8-year Applause TV contract.
- + Additional options are available.
- + Rebate is paid directly by CITGO and may be subject to additional terms and restrictions. Contact your CITGO representative for program qualification requirements and information about rebate redemption.



Passport™ Point-of-Sale – Protect your customers

The Passport® Point-of-Sale system provides you with the tools you need to grow, control, and track your business. With the richest third-party interfaces on the market, an easy-to-use touch screen, accurate reporting features and reliable service, you can stay on top of your c-store POS transactions while being guaranteed expert support if you need it.



Insite360 – Remote Management

Cloud connectivity comes to the forecourt with maximum control, data retrieval, and fuel dispenser visibility. Additionally, Insite360 Encore's premium-level includes enhanced security, customizable alerts, and remote upgrades. All of these features and more are designed to help your business save cost by eliminating downtime through remote features.

Dispenser Options*:

- + **Global Contactless Module (GCM)** – Adding contactless readers to your forecourt can improve transaction times and create a better consumer experience. The FlexPay Global Contactless Module is easy to use, rugged, and is tamper resistant for the highest levels of protection.
- + **Catlow Hanging Hardware** (Elite™ nozzle, magnetic breakaway, swivel, whip, and hose) – Catlow Hanging Hardware has the added benefit of being fully pressure tested from the factory, ensuring tight, no leak connections.
- + **10.4" Color Screen with 8-Year Applause TV Contract** – Includes FlexPay Connect High Speed Communications System (Back Room Communications Module [BRCM] and Dispenser Communications Module [DCM]), bringing media and advertising to the forecourt to drive in-store sales lift, ensuring a quick return on investment and improved customer loyalty.

Distributor and Gilbarco Sales Representatives help dealers pick the best option(s) based on needs. Bundle with a POS upgrade and save more! Contact your local Gilbarco Distributor to get a quote. To find your local distributor, go to www.gilbarco.com/distributor.

**Additional options available at program prices and quoted with total package.*

Upgrade to a Gilbarco Ergo™ 75 retail prepay nozzle for only \$55 per hose.†



Gilbarco Ergo™ 75 Nozzle

Higher flow, more durability (with 2-year warranty), and customer comfort.

†Not available on ultra-hi units



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Retrofit Kits

EMV Compliant kits for Advantage and Encore 300, 500, 500 S, and 700 S dispensers.

FlexPay™ IV CRIND Retrofit Kit & Mobile Payment	Suggested Retail Price
5.7" Color Screen SRED Compliant CRIND + HCR	\$5,839
10.4" Color Screen SRED Compliant CRIND + HCR	\$7,099
Add Contactless (Mobile Payment) Reader	\$1,166
Add Dispenser Communications Module	\$603

FlexPay™ IV - Protect your customers

Boost your security quotient with the industry's most secure payment platform for fuel dispensers. Gilbarco's FlexPay IV CRIND includes both physical and logical security features to help secure your dispenser from theft and fraud. With FlexPay IV CRIND you get the following:

- + **Latest Payment Technologies** – FlexPay IV enables you to accept all forms of payment your consumers demand.
- + **Modular Architecture** – FlexPay IV is designed to provide maximum flexibility and scalability to support business growth.
- + **Security Compliance** – With PCI PTS 4.x and EMV certifications, FlexPay IV provides a simple path to meeting the most current payment standards and lays the foundation for point-to-point encryption for all payment methods.



FlexPay™ Retrofit Kit

Use promo code **KITS20**



Save \$1,000 on Passport® Gilbarco Passport Point-of-Sale System

- + 24/7 Help Desk support available from our Greensboro, NC, Headquarters.
- + Ultra-fast response time for faster transaction processing.
- + All-in-one design brings the Point-of-Sale above the counter.
- + Expandable and serviceable internal components.
- + Additional bundle discount of \$1,000/site for adding a Passport system with dispenser order.
- + Or, alternative bundle discount of \$500/site for adding a PX60 trade-up with dispenser order.
- + See Passport EDGE promotion for additional bundle discounts.

Frequently Asked Questions

- + **Who is eligible for this special?**
All CITGO branded locations.
- + **Are there other dispensers available for this offer?**
Yes, please contact your Gilbarco distributor for additional models and pricing.
- + **Is financing available?**
Yes, financing is available through Patriot Capital. You may apply online at PatCapFinance.com or by calling (877) 527-0383.
- + **What is the warranty period?**
All Encore dispensers come with two-year warranty covering parts, mileage, travel, and labor (MTL). Extended warranties are available through your Gilbarco distributor.
- + **How are orders placed?**
Orders are placed through Gilbarco distributors and the retailer.
- + **What are the rebate eligibility guidelines?**
The site must meet minimum CITGO requirements, the dispensers must be purchased at the program price using promo code CITGO2020, and the distributor must complete the Gilbarco Rebate Request Form to be eligible for the rebate.

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