CITGO Eyebrow Lighting Program

Give your location a facelift with a new eyebrow lighting kit! This lighting package brightens up the visual appeal of your gas station and attracts customers to your location. By investing in this affordable lighting solution, you will illuminate the property, giving your customers an enhanced fueling experience at night.





Requirements

Canopy eyebrow lighting is available to new and existing CITGO locations that meet the following requirements:

- New Locations included as part of branding materials, when applicable, with a minimum monthly volume of 60,000 gallons*
- Existing Locations available upon approval by Territory Sales Manager at contract renewal or as part of an image refresh project

Benefits

- Brighter visual appeal at night
- Reduces streaking and other discolorations on canopy fascia
- Affordable (approximately \$25 \$35 per linear foot)
- Easy to install

Questions

Contact your <u>CITGO Brand Manager</u> with any questions.



^{*}Contact your Territory Sales Manager if location volume is less than 60,000 gallons per month.