



DAKTRONICS ELECTRONIC MESSAGE CENTERS. THE WAY TO GO.

WHY AN ELECTRONIC MESSAGE CENTER (EMC)

Increase impulse buying and lead your customers from the pump into the store with an advertising medium you completely own and control. EMCs can be used on a pylon or monument sign in place of a changeable copy board.

STAND OUT FROM THE CLUTTER OF OTHER SIGNS

This is the best full-feature, high-quality EMC series yet – Daktronics Galaxy® GS6. This product provides users a display that runs outstanding graphics and animations using the best contrast and resolution in the industry.

- › 15.85 mm—more pixels for the tightest 16 mm in the industry
- › Highest contrast in the industry -- louvers and ribbing in the module face refract and diffuse light so colors appear richer; blackest achievable background prevents sunlight reflection
- › Full color, monochrome red or monochrome amber
- › Wide variety of sizes
- › Brightness automatically adjusts to ambient light, day or night, increasing readability

DISCOVER WHY THESE NEW PRODUCTS ARE THE MOST ADVANCED IN THE INDUSTRY BY [WATCHING THIS VIDEO.](#)

WE'VE GOT YOU COVERED ON SCHEDULING, TOO

Control your display anywhere, anytime, from any device with our control solution, Venus® Control Suite. There's no software to download or operating system compatibility concerns. Simply drag and drop files into your media library and organize them in your playlist.



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THE DAKTRONICS DIFFERENCE

Whether purchasing an EMC for the first time, or updating your current sign, choosing a manufacturer should not be taken lightly. Daktronics is an engineering company with experience designing signs for all kinds of applications since 1968. Over the years, we've developed a legacy of cutting-edge, dependable products.

SCHEDULE YOUR DEMO

See the best image quality in the market for yourself! Visit DAKTRONICS.COM/LIVEDEMO to schedule a free demo and see everything our Galaxy GS6 has to offer, including the Venus Control Suite software in action.

CONTENT FOR YOUR EMC

Our marketing team provides media kits for your EMC to get you started:

- › Snacks & Food Items
- › Water & Other Beverages



CITGO RENDERINGS

View the Daktronics Galaxy GS6 display size options.

6x6 7x7 6x8 7x10

FOR MORE INFORMATION

For more information on what an EMC can do for your business, call:

605-692-0200